

From DReAM to Dollars

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Abstract

The presentation will focus on 'Real Life' machine installations and present the revolution from analogue to digital printing focusing on how specific industrial needs and met using the DReAM.

One year ago at DPP2003 Reggiani Macchine presented our DReAM printer, this machine developed in collaboration with Scitex Vision and Ciba Specialty Chemicals introduced a novelty to the textile industry. The only digital printing machine designed for small production runs and high quality output: the DreAM

In fact our production speed is 150 m2 per hour with a printing resolution of 600 DPI.

In 2004 at NIP20 we would like to present the evolution of our technology, essentially from inception to developmental prototype and focus on the industrial reality. Presenting under the session assignment of 'Production Digital Printing' we will illustrate the technological

streamlining of our digital printing systems incorporating inline full cycle production situations developed specifically for some of our most avant-garde clients who together with Reggiani Macchine and our partners are clearly bridging the gap between analogue and digital realities in the printing industry. Integrating; preparation and finishing machinery, quality control and cutting instruments and the correct chemistry to ensure a high quality product at an industrial production level.

Biography

Marco Nespeca graduated with a Bachelor of Commerce majoring in Marketing from Concordia University in Montreal, Canada and later specializing in digital communication. Marco Nespeca began working with Reggiani Macchine in Italy during the R&D phase for the DReAM project and now focusing on marketing the DReAM in the North American markets.