

Photofinishing in the Digital Age

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Abstract

The photographic industry is in an inevitable transition to digital technology, driven by the widespread use of digital photography and the Internet.

The revolution in digital photography will bring many benefits to consumers and change the way they capture, store, archive, share and print their images. Using these new capabilities, customers will demand a variety of products and services which are not offered today. Photofinishers will in turn need to meet new market demands by developing new business models and solutions will also need to support high volumes and scaled up production.

This article explores the HP vision of photofinishing in the digital age. Topics include new HP solutions and how,

by creating a new consumer experience, digital photography combined with high volume digital photofinishing will take off and create important new business opportunities.

Biography

Yishai Amir is HP's Marketing Manager of Photofinishing Central Labs Solution. He was Indigo Vice President of Photofinishing Solutions and Indigo Director of Industrial Products.

Yishai Amir holds a B.S.EE and M.S.EE from the Technion-Israel Institute of Technology and an MBA from Tel Aviv University.