

# Comparative Study Between Different Digital and Offset Litho Printing Systems

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## Abstract

This paper is a comparative study of the output quality and performance parameters of ten of the most widely used digital colour printing presses and systems available on the market, and two offset litho printing systems, together with their visual assessment and acceptability tests, which can help as a basic comparative reference when taking decisions.

## Introduction

The ten chosen digital colour printing systems are all printing with a speed of more than 1800 (4/0) copies per hour, and a resolution of at least 400 dpi. They are compared with two of the most widely used offset litho printing systems, and also with the ISO 12647-2 standard.

Schläpfer, (1997)<sup>1</sup> distinguished between the digital printing systems on one hand, and the digital copiers and office printers on the other hand, by two main criteria, which both should be met together :

1. The productivity of the system should be at least 1500 (4/0) copies per hour.
2. The resolution should be at least 600 dpi, or if less, the system should have the capability of reproducing continuous tones and using special screening techniques.

The twelve chosen systems are :

- The Quickmaster DI 46-4 from Heidelberg, and the Adast CDI from Omni Adast, as an example of the digitally imaging (on press) waterless offset printing systems.
- The E-Print 1000 TurboStream from Indigo, as an example of the liquid toner electrophotographic computer to print systems.
- The DCP/32D from Xeikon, the Chromapress 32i from Agfa-Gevaert, the InfoColor 70 from IBM, and the DocuColor 70 from Xerox, as an example of the 600 dpi dry toner electrophotographic computer to print systems.
- The DocuColor 40 from Xerox, the CLC 1000 from Canon, the Colour System 200 from Océ, as an example of the 400 dpi dry toner electrophotographic computer to print systems.

- The GTO 52 and the SM 52 from Heidelberg, as an example of the offset litho printing systems, without and with alcohol dampening systems.

## The Practical Tests

In order to compare these twelve systems, a single test file has been prepared very kindly by Heidelberg UK. The file was A3 in size with several test images and control strips, containing solid and halftone single and overprint colour patches.

The same test file was sent to all the manufacturers, asking them to produce a minimum of 20 copies on 150 gsm mat coated paper, with the default adjustments they have for the best quality output.

After collecting all the samples, the measurements were done on ten random samples from each system, measuring the following nine parameters:

Density – Dot gain – Characteristic curves – Contrast – Trapping – Hue error – Grayness – Spectral reflectance curves – Colour Gamuts.

We felt that these nine parameters will be enough to give a reasonable comparison between the systems, since they are representing any printing system's main output characteristics.

The measurements were done using a Gretag D196 densitometer, (with the Status T Standard and polarization filters), for all the parameters except the colour gamuts and reflective curves, for which a Gretag Spectrolino spectrophotometer was used, with the illuminant D65, observer angle 2, DIN standards.

The measurements were done using a black background, as stated in the ISO standards, and using the papers' white as the reference white, in order to eliminate any effects caused by the used papers' colouring and surface characteristics on the evaluation of the printed ink (or toner) film thickness (Heidelberg, 1995).<sup>2</sup>

The results of the measurements are given underneath, where all the average values of the measured parameters were presented as comparative charts, in order to make the discussions of the results and their comparison easier.

**1. Density**

Reflection density of a print is the measurement of the amount of ink (or toner) laid down on paper (or substrate) by a press. The solid densities of the 4 process colour patches of the 12 systems were measured, (figure 1).

**2. Dot Gain**

Dot gain is the difference in the dot area measurements from the film or digital file to the printed image. The dot gain of the 4 process colours (CMYK) of the 12 systems were measured, at the solid, 80% and 40% halftone patches, (figures 2 and 3), using the Murray-Davis equation.

**3. Characteristic Curves**

The characteristic curve is the relationship between the dot percentages on the film (or digital file) and those on the final print. The dot areas of the 4 process colours (CMYK) of the 12 systems were measured, (figure 4 is an example for the C colour curves).

**4. Contrast**

The print contrast is the measurement (on a scale of 0-100%) of the ability of the printing process to hold shadow detail, it compares the density of a solid patch with that of a halftone patch, which is usually a 75% screen .

The contrast of the 4 process colours (CMYK) of the 12 systems were measured, (figure 5).

**5. Trapping**

Trapping is the measurement (on a scale of 0-100%) of the ink (or toner) adhesion on a previously printed ink or toner film(Adams, 1995) <sup>3</sup>. The trapping of the 3 overprint colour patches, Blue, Green and Red, of the 12 systems were measured, (figure 6).

**6. Hue Error**

The Hue error value indicates the variation and deviation (on a scale of 0-100%) of the measured ink (or toner) colour from the ideal theoretically perfect ones . The hue error of the 3 process colours (CMY), of the 12 systems were measured, (figure 7).

**7. Grayness**

The Grayness value indicates the grayness (gray component) and darkness variation (on a scale of 0-100%), between the measured ink (or toner), and the ideal theoretically perfect ones . The grayness of the 3 process colours (CMY) of the 12 systems were measured, (figure 8).

**8. Spectral Reflectance Curves**

The Spectral reflectance curve illustrates the reflectance of the light from a surface, such as paper (or a print) wavelength-by-wavelength throughout the visible spectrum, as a mean of determining the colour of that surface, (Romano, 1998).<sup>4</sup> The spectral reflectance curves of the 4 process colours (CMYK) of the 12 systems were measured, (figure 9 is an example for the C colour curves).

**9. Colour Gamuts**

Colour gamut is the total range of colours that can be reproduced with a given set of inks (or other colorants), on a given paper stock and a given printing press (or other colour output) configuration (Romano, 1998).<sup>4</sup> The data here was presented in the CIE L\*a\*b\* space. The L\*a\*b\* values of the 6 basic colour patches (CMYRGB), of the 12 systems were measured (figure 10).

**Discussion of Results**

Many will argue, that comparing the results of the digital systems with the offset litho Standards will not be appropriate, since the systems used and their consumables are different. However, still we'll be referring in some cases to the ISO 12647-2 Standard, as a comparison guide, since it is the most widely accepted international standard, and the most related one to the tests we've done using CMYK files without any colour transformations, which is the usual, every day production method in general offset litho printing.

**1. Density**

From the density measurements, it was clear that :

- All the (C) colour density readings were higher than the one recommended by the ISO (1.45), except those of InfoColor 70, DCP 32/D and GTO, which were lower.

The nearest to the standard was SM 52 (1.47).

- As for the (M) colour, the density readings were closer to the ISO Standard, where the CLC density reading was exactly as the recommended one (1.4),

The density readings of the (Y) colour were overall the best compared to the ISO Standard, where DI had exactly the recommended value (1). All the results, except those of DI and Adast were less than the standard.

- As for the (K) colour, all the density readings except those of the SM 52, GTO and DI, were higher than the standard (1.75). The closest to the standard was SM 52 (1.72).

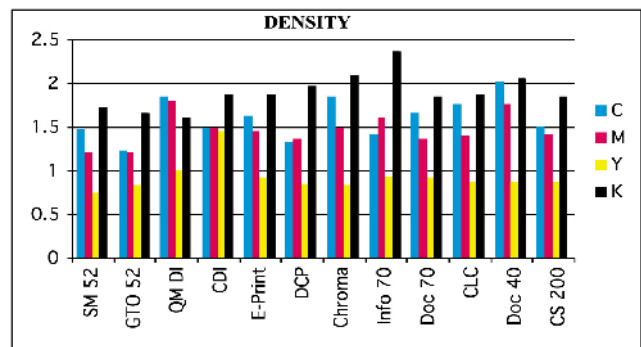


Figure (1)

The overall balance between the four colours' densities for each system, was different, in most cases, from the standard's recommended one. The density values can be altered through the software of the front ends and RIPs.

**2. Dot Gain**

From the dot gain measurements , it was clear that all the (C) colour's dot gain values at the 40% halftone patch, except that of DCP, were not within the tolerance range (12% - 20%) recommended by the ISO standard. Where CLC (22%) and Chromapress (21%) were higher and the rest lower. At the 80% patch, only InfoColor, Chromapress and DocuColor 40 were within the range (9% - 15%).

For the (M) colour, at the 40% patch, DCP, InfoColor and DocuColor 40 were within the range, with DocuColor 40 being the closest to the target.

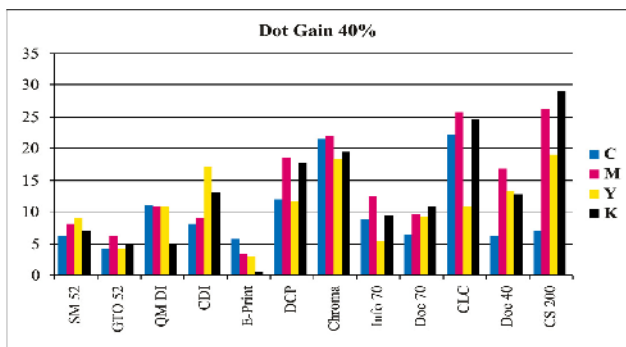


Figure (2)

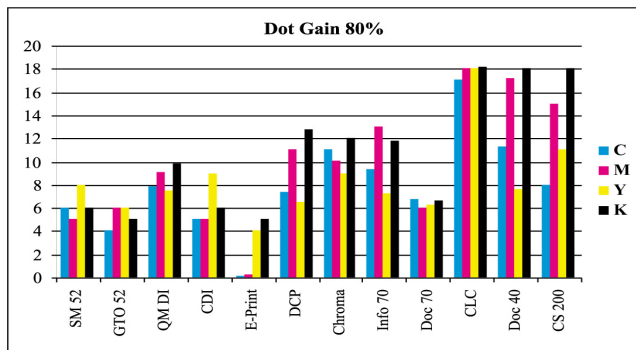


Figure (3)

At the 80% patch, DI, DCP, InfoColor, Chromapress and Océ were within the range, DCP and InfoColor being the closest to the target.

As for the (Y) colour , at the 40% patch, DCP, Chromapress, DocuColor 40, Adast and Océ were within the range, with Adast being the closest to the target. All the rest were lower than the range.

At the 80% patch, only Chromapress, Océ and Adast were within the range.

For the (K) colour, at the 40% patch, DCP, Chromapress and DocuColor 40 and Adast were within the range, with DCP being the closest to the target. E-Print again was the lowest (1%).

At the 80% patch, DI, InfoColor, DCP and Chromapress were within the range. Chromapress had exactly the target value.

The relation between the 40% and 80% patches' dot gain values for each system was different, some had both values equal, others had the first or second value higher. Dot gain values can be altered through the RIP of the systems.

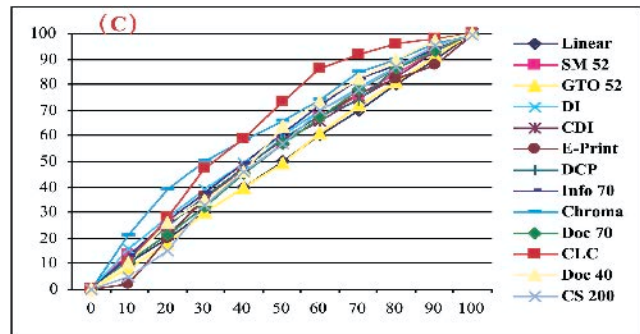


Figure (4)

**3. Characteristic Curves**

The data obtained from the measurements showed that for the (C) colour, Chromapress had the highest values at the first half of the curve, while CLC had the highest at the second half of the curve, reaching its peak at 60 %.

The rest of the systems were nearly the same, except that E-Print had very low values at the very beginning of the curve, and low values at the end of it, where these values were even below the 45° linear curve, indicating that some of the dots were not printed on the paper at this area.

GTO was the closest to the ideal linear curve.

For the (M) colour, Chromapress had the highest values at the first quarter of the curve, while Océ and CLC had the highest at the rest of the curve, reaching its peak between 60% - 70%.

E-Print had the lowest values, which were again very low at the very beginning of the curve .

As for the (Y) colour, Chromapress had the highest values at the first 2/3 of the curve, while CLC had the highest at the last 1/3 of it, reaching its peak at 70%.

CLC had the lowest values at the very beginning of the curve, which were even lower than the linear 45° curve, indicating that some of the dots were not printed on the paper at this area.

For the (K) colour, Chromapress had the highest values at the first quarter of the curve, while Océ had the highest at the rest 3/4 of it, reaching its peak between 60% - 80%.

DocuColor 40 had the lowest values at the very beginning of the curve, which were even lower than the

linear curve, indicating again that some of the dots were not printed on the paper at this area.

#### 4. Contrast

From the contrast, it was clear that all the contrast values were higher than the maximum ones of SWOP standard's recommendations, except the CLC and Océ ones, where CLC had lower (M) and (Y) contrasts, and the Océ had lower (M) and (K) contrasts.

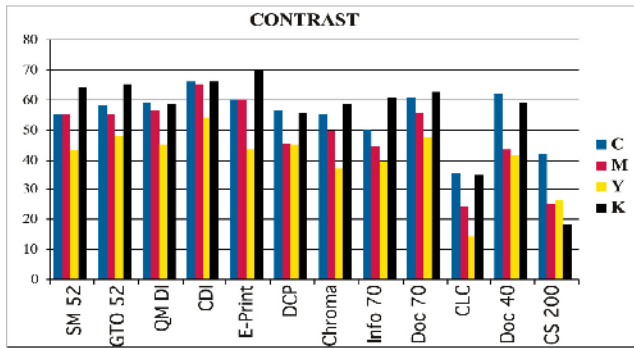


Figure (5)

The lower contrast of CLC and Océ is correlated to its high dot gain values.

Here, we are referring to the SWOP standards instead of the ISO ones, where contrast values are not mentioned in the later, since it is in a way representing the same information as the dot gain.

(K) colour contrast was overall the highest, with ten of the twelve systems over (50%), (C) was second with nine systems over (50%), (M) third with six systems over (50%), and (Y) the lowest with only one system over (50%).

Contrast values can be changed by changing the dot gain values, through the RIPs and software used.

#### 5. Trapping

From the trapping measurements it was clear that, for the Blue colour the range was from (68%) for SM 52, to (97%) for E-Print.

For the Green colour, the range was from (76%) for Adast, to (99%) for Océ.

As for the Red colour, the range was from (65%) for Adast, to (100%) for E-Print and DocuColor 70.

Overall the Red colour's trapping was the best, with seven out of twelve systems having over 90% trap. All of the electrophotographic systems' Blue, and most of Red colours' traps were higher than the offset litho, DI and Adast systems, reflecting the greater adhesion of dry toner on previously printed layers, as compared to the lower wet-on-wet adhesion of ink films (Adams, 1995).<sup>3</sup>

Adast had the overall lowest values, while E-Print had the overall highest.

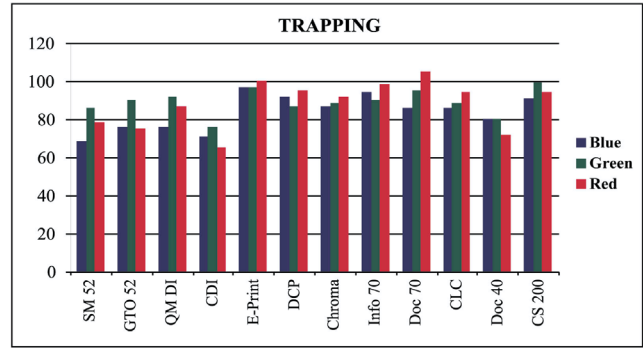


Figure (6)

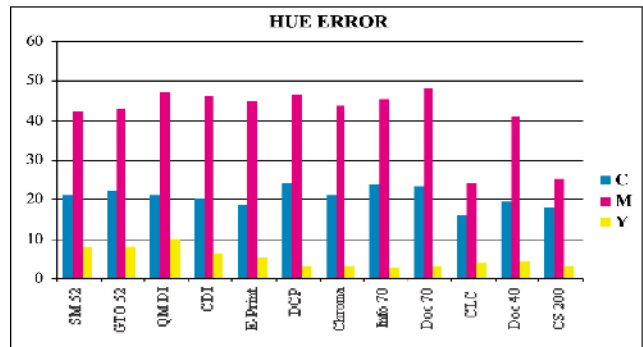


Figure (7)

#### 6. Hue Error

From the hue error measurements, it was clear that: Magenta colours had the highest error in all the systems, with all of them (except CLC and Océ) being over 40%.

Cyan colours were second, the range being from (16%) for CLC, to (24%) for both DCP and InfoColor 70.

Yellow colours were the best, with all the dry toner based systems below (5%), the E-Print and Adast were (6%), the GTO and SM 52 were (8%), and the DI (10%).

#### 7. Grayness

From the grayness measurements, it was clear that Magenta colours had again the higher values, ranging from (4%) for the Adast, to (20%) for DocuColor 70.

Cyan colours were second with less grayness, ranging from (8%) to (10%).

Yellow colours were the best, with all the systems less than (5%), the Chromapress, DocuColor 40 and 70, Adast, DCP being only (1%).

#### 8. Spectral Reflectance Curves

From the results, it was clear that in the (K) colour curves, there were nearly no differences between the twelve systems. Only the Chromapress had a higher reflectance at the 400 - 420 nm area.

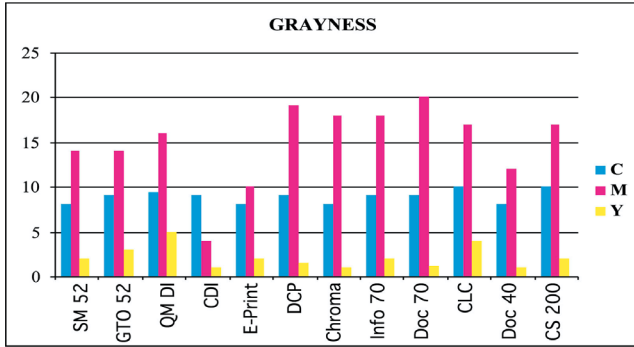


Figure (8)

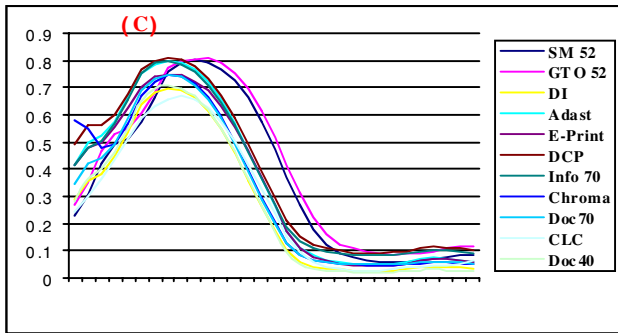


Figure (9)

In the (C) colour curves, there were little differences between the systems.

Again the Chromapress had a slight (a gradual 10%) increase in its reflectance between the 400 - 420 nm area.

The SM 52 and GTO had a higher reflectance in the range from 500 - 590 nm.

As for the (M) colour curves, there were also little differences between the systems within the 630 - 700 nm area.

In the (Y) colour curves, there were little differences between the systems within the 550 - 700 nm area, where the DI was the lowest. Also within the 400 - 480 nm area, the systems were still close to each other.

The increasing reflection of the Chromapress within the 400 - 420 nm area in all colours, was because of a fluorescence effect, which was inspected under UV light.

### 9. Colour Gamuts

From the measurement data , it was clear that :

- The Lightness ( $L^*$ ) values were all very close to the ISO Standard recommendations.
- The lightness values of the Red colour were overall the best, with only a maximum difference of (5) from the ISO Standard. The largest difference was that of the Green colour, with a maximum difference of (11).
- The Chroma ( $C^*$ ) values of the (C) colour were overall the best, with only a maximum difference of (5.5) from

the ISO Standard. The largest difference was again that of the Green colour, with a maximum difference of (19.5).

- The Hue angles ( $h^*$ ) of the (Y) colour were overall the best, with only a maximum of ( $3^\circ$ ) difference from the ISO Standard. The largest difference was again that of the Green colour, with a maximum difference of ( $22^\circ$ ).

From the colour gamuts' comparison chart, (figure 10), most of the above results were clear, it was also clear that:

- CLC had the largest gamut in the (Blue) , (M), (G) to (C) and (G) to (Y) areas.
- DocuColor 40 had the largest gamut in the (Y) to (R), and (R) to (M) areas.
- DI had the smallest gamut in the (Y) to (G) area.

All of the digital (G), (Y) and (R) colours, most of the (C) and (M) colours, some of the (B) colours were out of the offset litho colour gamuts.

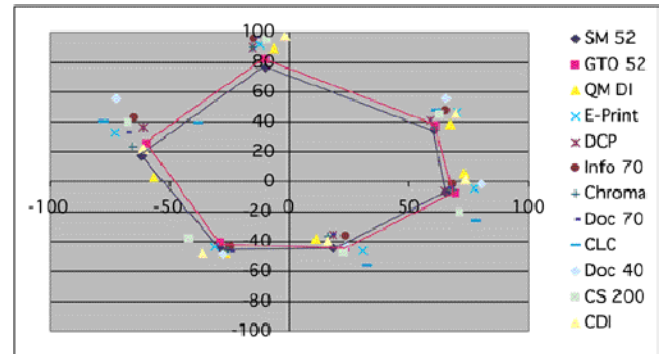


Figure (10)

Finally the  $\Delta E^*$  values were measured, which (in this paper) are the colour deviations and differences between each of the six primary and secondary colours (CMYRGB) of the twelve systems, and those of the ISO 12647-2 standard.

From the 72 colours measured, only 6 had an acceptable below 5  $\Delta E^*$  values.

A majority of 29 colours had values between 5 -10  $\Delta E^*$ , which is more than the acceptable value.

All the rest had  $\Delta E^*$  values over 10, which is much more than the accepted value

### Summary of Results

From the previous discussions we can conclude the following:

1. Density : Most of the (K), (C) and (M) densities were higher than those of the ISO standard, while most of the (Y) ones were lower.
2. Dot gain : Most of the dot gain values were outside the ISO tolerance range.



3. Characteristic curves : Some of the systems, like the E-Print (in C,M and Y colours), CLC (in M and Y colours), had some of the dots missing at their lower (0 - 20%) halftone patches, and the E-Print had the same at its higher (C) and (M) (90% - 100%) halftone patches.
4. Contrast : All contrast values were higher than those recommended by SWOP, except those of the CLC's (M) and (Y) colours.
5. Trapping : All the (B) and most of the (R) colours' trapping values of the digital systems were higher than the offset litho ones.  
Overall the (R) colour trap was the best.
6. Hue error and Grayness : (M) colours had the highest hue error and grayness values in all systems, while (Y) colours were the lowest.
7. Spectral reflectance curves : (K) and (C) spectral curves of all systems were similar to each other with an overall maximum reflection difference of 10% .  
The fluorescence effect in the Chromapress four colours' reflectance curves was significant.
8. Colour gamuts : (R) colours were the closest to the ISO standard in lightness, while (C) colours were the closest in chroma, and (Y) colours in hue angles.  
(G) colours were the worst in all three parameters.

The colour gamuts of these digital systems, which were mostly larger than the ISO standard's one, can be mapped and matched to those of the later, by using the latest colour management software.

Since all the foresaid parameters are not by far the only aspects in comparing the output quality, therefore some preliminary visual assessments were made on the test prints, from which it was clear that :

- Contouring was acceptable in all the systems, except in CLC and DocuColor 40.
- Text production for the Helvetica light and bold was produced perfectly, even with the (3) point letters. The same was for the Helvetica bold reversed letters. With the Helvetica light reversed letters, the (3) point letters were partially filled-in with all the systems, E-Print being nearly completely filled-in .
- The theoretical width of the smallest depictable lines were: (8) microns for both the SM 52 and the GTO, (20) for both the DI and the Adast, (31) for E-Print, (42) for DCP, Chromapress, InfoColor and DocuColor 70, (63) for DocuColor 40, and (64) for both the CLC and the Océ´.

### Visual Assessments

Here, visual assessment and acceptability tests were done using the previously compared printed samples, investigating in the visual evaluation of the people, which will have the greatest impact on the final acceptability of the final users. Since anyone going to buy a poster for example, will

not check, ask and measure how the printing was done, all what he will do, will be picking up the most pleasing and appealing prints from his point of view.

The human eye will, at the end of the day, be the final examiner, tester and decider of the best pleasing printing results of these different systems.

### The Tests' Design

The same prints used in the previous comparison tests, were shown to a panel of twenty different observers, working in the British and Egyptian printing industries, who have different printing and colour backgrounds.

First they were asked to rank them from the best (most pleasing and appealing) to the worst. Then, in order to determine the visual acceptability of each system, they were asked to specify if each of them is accepted or not, as a match to an Agfa PressMatch Dry proof of the same file, prepared from the colour separated films. Both the films and the proof were very kindly prepared by Agfa UK. All the assessments were done under D50 standard illumination.

### The Results

The ranking and evaluation of the twenty observers for each of the twelve systems are shown in figure (11).

Where a system was first in the ranking, a score of (12) was given to it, where it was second a score of (11) was given, and so on till the twelfth place in the ranking, where only a score of (1) was given.

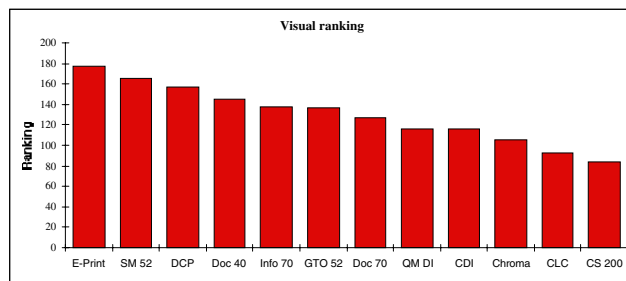


Figure (11)

The results of the acceptability assessments are shown in figure (12), where a system was accepted by an observer, a score of (1) was given to it, where it was not accepted, a score of (0) was given. These results were multiplied by (10), in order to match (to a certain extent), the visual assessment results.

Figure (12) shows the relation between both the visual ranking and acceptability results.

### Discussion of Results

From the visual assessments of the twenty observers, it was clear that Indigo had the best (highest) overall pleasing results, followed by the SM 52, while the least overall pleasing results was that of the Océ´. Second lowest was the CLC system.

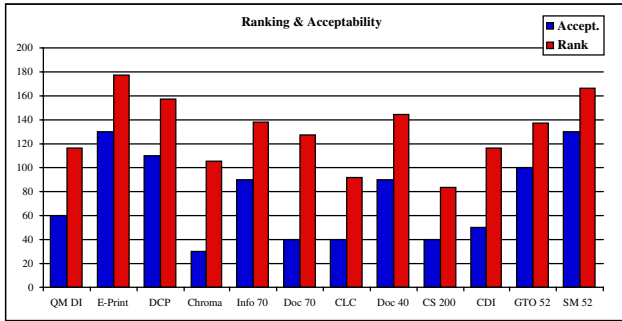


Figure (12)

- As for the acceptability of the prints compared with the Agfa proof, again both Indigo and SM 52 came out as the best match, followed by Xeikon, and the lowest match was that of the Chromapress.
- The three best visually assessed systems (Indigo, SM 52 and Xeikon), were also the best in matching the proof, with the same sequence.

Also the lowest visually assessed ones (Océ, CLC and Chromapress) were the worst in matching the proof, but with a slight change in their sequence.

The middle range systems, were different in their both rankings, which means that even though some were pleasing to the eye, they didn't match the proof, and vice versa.

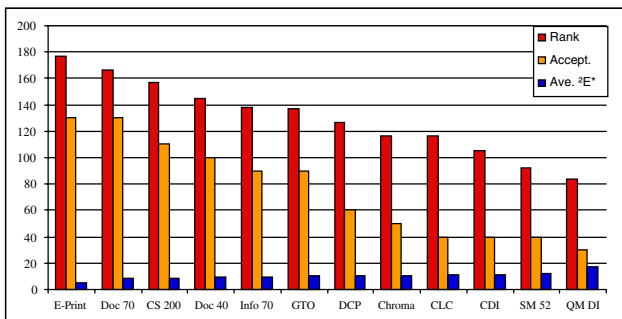


Figure (13)

As for the average actual  $\Delta E^*$  values, comparing the systems with the proof, (figure 13), surprisingly enough, the Océ which came the lowest in the visual assessment, and acceptability, came out as the 3rd best in the ranking.

Indigo was again the best, followed by Doc 70, while the DI was the lowest followed by the SM 52, although the later was the second best in both the ranking and acceptability assessments.

Figure (13), showed that colour is not the only factor or criteria in deciding which print or system is the best, there are many other factors, such as resolution, gloss and sharpness, which play a significant role in this decision.

Also they showed that the offset litho inks were less closer in matching the proof, although the proof was prepared from the films made to be used in offset litho printing. Gloss played a significant part in some of the observers' decisions, where they've mentioned that it was their main assessment criteria, others were looking mainly at grey balance, colour casts, tone reproduction and real natural colours.

## Conclusion

Finally, despite that these systems are differing from one another in the quality of their output, still, each one of them can be the best in satisfying certain needs at certain market sectors. It is also expected that during the next few years, they will become better and better, producing higher quality prints.

It is important to note that these results are not representing by any means the best possible output quality of the systems compared, they are the results we've got from our tests (which were output by the manufacturers), with the combination of substrates, consumables, printing conditions, measuring equipment and conditions used.

These results can be altered easily, through using different combinations of substrates, consumables, RIPs, front ends, colour management and software adjustments.

## References

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## Biography

George Simonian received his BA in Printing from Helwan University, Egypt in 1987; his MSc in Offset inks from Helwan University in 1994; his MA in Digital Imaging from the London College of Printing, UK in 1998; and his PhD in Offset litho & Digital Printing - joint supervision – from the London College / Helwan University in 1999.

He is working as a lecturer at the Printing Dept., Helwan University, and as a Q.C. manager in the family's own offset printing house, since 1988.

He is also a part time deputy editor at PrintLink Int. magazine (UK) since 1989, and a weekly columnist in Egypt's first newspaper "El Ahram" since 2000. He is a member of IS&T, GATF, IOP and the technical office of Heidelberg's Print Media Academy in Cairo.