Internet Evolution: Challenges and Opportunities for Imaging and Printing

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Abstract

The evolution of the internet has profound implications for imaging and printing. This presentation discusses the nature and rate of internet change, business model and technology challenges for service providers, imaging and printing companies, consumers, enterprises and commercial operations. Opportunities for better industry collaboration and improved open standards opportunities will also be presented.

Biography

Lee Caldwell currently serves as Vice President and Chief Technology Officer of the Imaging and Printing Systems organization of Hewlett-Packard where he is responsible for strategic planning, business development and technology strategy. Prior to joining Hewlett-Packard in the fall of 1999, he served as Director of Internet Technology Strategy for the IBM Corporation. In that role, he was directly responsible for advanced Internet activities across the company. At IBM, he also served as Vice President of Marketing for the Network Hardware Division, provided the economic, business analysis and strategy work that formed the basis of the e-business efforts, and co-chaired the team that initiated IBM's Java investments.

Prior to joining IBM, Lee served as Associate Vice President for Information Technology, Dean of Academic Computing and Professor of Management at Indiana University where he was responsible for information technology for the entire Indiana University system supporting eight campuses, 96,000 students, 15,000 staff and six hospitals. He also served as an executive with Novell from 1988 to 1993 responsible for the world-wide education market. He also worked for Unisys for a short time in 1988 on advanced education/research projects and strategy. He served as an Assistant and Associate Professor of Management and Assistant Dean of the College of Business at the University of Utah from 1981 to 1987, Assistant Professor of Management at Sam Houston State University from 1979 to 1981. He has also been a real estate attorney with Gulf States Utilities and Stewart Title from 1978 to 1979. He served in the US Air Force as an Air Transport Navigator from 1972 to 1975 including two years in Southeast Asia in Taiwan and the Philippines where he flew many combat missions in the Cambodian Airlift and Saigon Evacuations. He was nominated for a distinguished flying cross and an air medal.

Lee earned a BA degree in business from Utah State University in 1972, did graduate work in Systems Management at the University of Southern California from 1973 to 1975 while serving in the Air Force, earned a JD degree from Brigham Young University in 1978 and a PhD in Strategic Management from Texas A&M University in 1982. He is a member of the State Bar of Texas, has served as an officer in the Academy of Management and is currently serving on the Board of Directors of the AACSB, the global association for management education. He was the first chairman of the advisory council of the Internet Society and served as co-chair of the developing countries committee and program chair for INet96 in Montreal, Canada. Lee started working on the Internet in 1981.