FamilySearch Digital Image Standard: A Key to Quality

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Abstract

FamilySearch is a non-profit organization that captures images and metadata from documents in archives worldwide and hosts them for individuals doing genealogical research. FamilySearch developed a "Digital Pipeline" to capture 50 million images and metadata per year from original records. The pipeline also includes scanning 65 million images from the existing 2.4 million roll microfilm collection. These images and metadata are processed, cataloged, indexed, hosted and preserved. FamilySearch developed hardware and software such as a digital camera and microfilm scanning systems that are used in the Digital Pipeline. The organization develops and implements internal standards for images and metadata. These standards are presented to AIIM/ANSI (Association for Information and Image Management/American National Standards Institute) and ISO (International Organization for Standards) for consideration as national and international standards.

This session will explain how FamilySearch developed and uses its Digital Image Specification to produce quality images for its Digital Pipeline and why quality standards are important for an imaging process. Participants in this presentation will learn about the characteristics of a digital image such as tonal range, contrast and tonal and spatial resolution. The importance of each characteristic as it relates to image quality will be explained. The tools FamilySearch uses to create and implement its Digital Image Specification and measure quality as part of the organization's Digital Pipeline also will be explained and demonstrated.

The benefits of creating high-quality images according to standards vs. the consequences of using lower-quality images in an imaging process can be clearly demonstrated in a digital process. The presenter will show those benefits and consequences encountered throughout the Digital Pipeline processes. The importance of using quality standards especially when dealing with older, damaged or faded documents will be shown and become particularly evident for any digital process. A discussion on why image creation using quality standards is absolutely necessary for the preservation of those images will be included in the presentation.

FamilySearch

FamilySearch, formerly the Genealogical Society of Utah, is a non-profit organization that gathers records for the purpose of genealogical research. Today this is done using a combination of digital camera systems and microfilm camera systems developed by FamilySearch. The microfilm is subsequently scanned creating digital surrogates.

Digital Pipeline

FamilySearch developed a Digital Pipeline to create digital images from microfilm scanning and from original documents captured with digital cameras. See Figure 1. Included in this pipeline is the receipt and processing of images, waypointing and indexing of images, hosting and distribution of images and metadata and preservation of images and metadata. Quality and standards play a prominent role throughout the Digital Pipe line. Figure 1 shows the Digital Pipeline developed by FamilySearch.

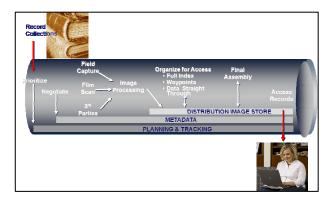


Figure 1. FamilySearch Digital Pipeline

Purpose of Standards

The purpose of standards is to evaluate the overall quality of delivered work and products. These services and products may be delivered commercial enterprises, and governmental entities, libraries, cultural heritage institutions, etc. Standards also promote interchangeability and quality control of products and can eliminate misunderstandings or confusion between service providers and users. Standards can benefit domestic and international trade, communication and understanding.

Standardization applies to terminology, definitions, sizes, formats, quality, methods of measurement and procedures for the creation, use, storage and retrieval and preservation of structured and unstructured documents, records and related metadata.

Purpose of FamilySearch Standards

The original records imaged by FamilySearch are found in various states of organization and deterioration and in many formats such as loose papers and bound material. FamilySearch has a program to digitize and preserve these records. FamilySearch started microfilming records in 1938. The quality of the exposures on the microfilm created prior to the development of microfilm quality standards is at times substandard. These two challenges, poor original documents and poor early microfilming quality, require that imaging of original records and microfilm be done according to standards that will ensure readable images.

The purpose of the FamilySearch Standard is to ensure readable facsimile of the original document vs. an actual representation or exact copy of the document itself. To this end the Digital Image standard was developed to get from the source records (Figure 2) to the readable images (Figure 3).



Figure 2. FamilySearch source records for digital imaging



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Figure 5. FamilySearch Internet Indexing application

Figure 3. FamilySearch processed image

Other functions in the Digital pipeline, Waypointing and Internet Indexing, are dependent on adherence to the standard for quality image creation. Individuals involved in Waypointing, the grouping of images by logical beginning and end points such as locality, need focused, properly cropped image to tag them using thumbnail derivatives. Field identification templates are created for document types delivered to volunteers involved in the Internet Indexing program. If images are skewed, the templates will not line up and accurately point the indexer to field to be extracted from the document in the image. Figures 4 and 5 are samples of the Waypointing and Internet Indexing applications respectively.

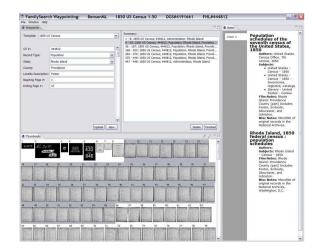


Figure 4. FamilySearch Waypointing application

The Digital Image standard also drives the requirements for the development and enhancement of the hardware and software created by FamilySearch. The requirement to meet the standard and still maintain high production necessitated that FamilySearch develop digital camera and microfilm scanning systems. See Figure 6.



Figure 6. FamilySearch digital camera and microfilm scanning systems

The FamilySearch Digital Image standard

The Digital Image Research Team (DIRT) at FamilySearch selected the digital image characteristics to be included in the standard. The characteristics selected were deemed germane to the creation of the digital images that would meet requirements of all the functions in the Digital Pipeline and the needs of customers viewing the images on FamilySearch.org. The DIRT team is comprised of Pipeline operations managers, front-line Pipeline team members and imaging engineers. The DIRT team selected the following characteristics to be included in the original Digital Image Specification standard:

Image Characteristics	
Tonal Range	Image File Format
Grayscale Contrast	Image Compression
Tonal Resolution File Name	
Even Exposure	Image Dimension
Spatial Resolution	File Size
Color Space	Complete Capture
Focus	Image Orientation
Blur	Image Skew

In addition to the above characteristics, three additional image characteristics are being added to the standard. Work should be completed on these additions by Q3 2010.

- Fixity
- Attribution
- Watermarking

The remainder of this paper will present the definition of each characteristic, its desired attribute range, acceptable measure and implementation methods.

Tonal Range

Tonar nange	
Definition	The luminance range of a document from the
	deepest shadow (black) to the brightest highlight
	(white).
Desired	The darkest and brightest pixels of an image
attribute	will be no closer than 3% to the extremes of the
range	tonal range. Acceptable lower and upper pixel
	values at approximately 8 and 247, using an 8-bit
	tonal resolution (i.e. 0-255)
Measure	The tonal range of a digital image is measured
	by determining the pixel value of the brightest and
	darkest pixels

The first two images displayed in Figure 7 are examples of overexposed and underexposed images. The accompanying histograms graphically display the tonal range of the images being clipped on the upper and lower ends. The third image was properly exposed and the histogram is correctly positioned.

Figure 7. Incorrect and correct tonal range with histogram display

The digital camera software, DCamX, automatically adjust the tonal range using a grayscale target shown in Figure 8.



Figure 8. Tonal resolution calibration in DCamX software

Grayscale Contrast

Definition	The ratio between the foreground and
	background luminance intensities in an image. The
	human eye is logarithmically sensitive to
	brightness, implying that for the same perception,
	higher brightness requires higher contrast.
Desired	Currently being reviewed and updated
attribute	
range	
Measure	Ratio between measured pixel value between
	foreground and background.

The grayscale contrast is measured by determining the ratio between pixel values of the foreground (writing) and the background. See Figure 9.

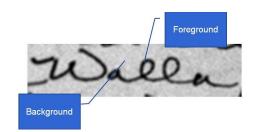


Figure 9. Grayscale contrast measurement

Tonal Resolution

Definition	Sometimes referred to as bits per pixel or bit
	depth, this value determines the range of intensities
	a pixel can assume.
	The greater the tonal resolution, the more
	possible intensities available at capture.
Desired	FamilySearch images possess 256 luminance
attribute	levels per image channel used.
range	
	Tonal resolution may be higher at capture
	(e.g., 12-bits, or 4,096 possible intensities) to allow
	the application of computer algorithms such as
	contrast stretching, exposure balancing, or auto-
	focus using more data, but these additional levels

	are eventually discarded as the human eye cannot detect them.
Measure	Each pixel of a digital image contains
	information to define its luminance (and hue, if a
	color image).
	In a grayscale image, the tonal resolution
	determines how many steps from minimum (pure
	black) to maximum (pure white) are defined for that
	luminance or, for color images, how many colors
	can be represented

The top grayscale strip in Figure 10 is divided into eight smaller sections, each slightly higher in intensity from left to right. The bottom grayscale strip is similar, but exhibits a higher tonal resolution—more pixel intensities are possible. Grayscale images produced by FamilySearch have over five times the tonal resolution of the bottom rectangle.

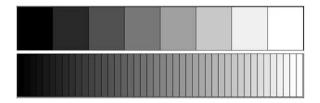


Figure 10. Grayscale strips displaying tonal resolution

Even Exposure

Definition	Even exposure is a condition where no distorted image intensities exist as a result of the capture system (lenses, CCD arrays, lighting, software, etc.).
Desired attribute range	No distortion over 0.5% in pixel luminance introduced by capture system.
Measure	Even exposure is measured by sensing variation in luminance intensity at the camera in order to identify where illumination is uneven. Areas of the captured image which vary in intensity represent an imbalance in a capture situation. This uneven illumination is measured by sampling and comparing pixel intensity across a document that has known and uniform luminance properties.

The digital camera software automatically corrects uneven exposure on images caused by unbalanced lighting or the lightgather characteristics of a camera lens. Figure 11 displays results of the software corrections.

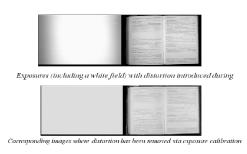


Figure 11. DCamX uneven exposure correction

Spatial Resolution

Spatial resolution is a calculation of the
number of samples made from a source document
and is often described as pixels per unit of measure.
Ability to show fine detail accurately-to
capture all the important information from a
document.
The more pixels used, the more detail can be
seen and the higher the image's resolution.
Sufficient dots-per-inch (DPI) to provide 4-3
pixels per thinnest line segment (PPLS) in
representative writing from the document.
Ensures that sufficient detail to be able to
read/transcribe information from any original
document captured in a digital image.
The pixels-per-line-segment measure is based
on determining the number of pixels captured
across the thinnest line of a representative character
from a document.

The formula for measuring spatial resolution using the pixels per line segment method is shown in Figure 12. The digital camera software determines if a selected line segment passes the requirement for spatial resolution. See Figure 13.

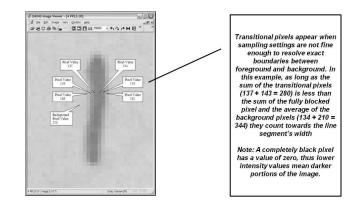


Figure 13. Measuring spatial resolution using pixels per line segment method



Figure 13. DCamX software verify spatial resolution

Color Space

Definition	A color space (sometimes referred to as image
	channels) represents the type of intensity
	information recorded for any given pixel.
	Bi-tonal and grayscale images contain a single
	channel recording the intensity of luminance. A
	typical RGB (color) image has three channels
	recording the intensity of the red, green, and blue
	channels respectively.
Desired	One channel for all documents where hue does
attribute	not play a genealogical role in conveying
range	information, three channels otherwise.
Measure	Number of color spaces or image channels
	used: one channel: black and white information
	only (often encoded in eight bits of grayscale, see
	Tonal Resolution) for all documents where hue
	(i.e. color) does not hold genealogical significance,
	three channels (in red, green, and blue) otherwise.

Color channels can be graphically represented using histograms. Figure 14 provides that illustration.



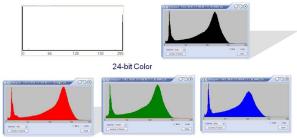


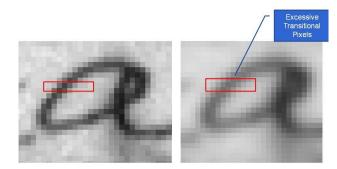
Figure 14. Color channels represented through histograms.

Focus

Definition	The quality of maximum sharpness of an
	image.
	Maximum sharpness is achieved by adjusting

	the relative positions of the capture medium (e.g.,
	CCD array, lens) and the subject matter.
Desired	Proper alignment of the focal plane, as shown
attribute	by no more than two transitional pixels within a
range	high contrast boundary between foreground and
	background
	Assuming no out-of-focus characteristics exist
	in the original, e.g., a microfilm document captured
	with poor focus
Measure	Pixel count of transitional line.
	As an image moves to an out-of-focus state the
	number of transitional pixels expands

The difference in the number of transitional pixels between an in-focus and out-of-focus image can be clearly seen in Figure 15.



Zoomed view showing increase in transitional pixels with poor focus

Figure 15. Transitional pixel - in-focus vs. out-of-focus

Blur

Diul	
Definition	This is a function of motion during exposure
	of the document and is typically unidirectional in
	nature.
	The result of the blur may not be uniform to
	the entire document.
	Contributing factors of this are movement of
	the source document and scanner transport issues.
Desired	Transitional pixels in a single direction shall not be
attribute	more than one pixel. The lines or characters in an
range	image shall not appear as a double image
Measure	Pixel count of transitional line in a single direction.
	Appearance of multiple adjacent instances of the
	same line or character
	Aid to digital camera operator - Sensor in camera
	head

The causes and appearances of an out-of-focus and blur are distinct – the former created by improper focal length; the latter by movement. Figure 16 is provided to show the differences between the characteristics.



Figure 16. Top - out-of-focus; Bottom - blur

Image File Format

Definition	File formats are intended for different
	purposes and are often associated with a particular
	software program. Several are specifically designed
	for images. Commonly used file format names may
	in reality be image compression formats but also
	used to denote a file format.
Desired	
attribute	TIFF 8-bit grayscale, JPG, JP2 lossless, PDF,
range	etc.
Measure	Use of the desired file formats listed above is
	shown by the proper file extension plus
	conformance to the industry standards established
	for a particular format.
	*
	Future Validation using JHOVE

Image Compression

iniuge ee	
Definition	A method used to encode data, including
	images, to minimize the size of the file.
	Losslessly encoded images are pixel-for-pixel
	equivalents to the original image, yet when stored
	take up less space.
	Lossy encoded images are smaller as they
	discard image data that ideally will not be noticed
	by the human eye. As the aggressiveness of the
	lossy compression increases, the data loss becomes
	more apparent - artifacts.
Desired	Currently being reviewed
attribute	
range	Compression artifacts do not visually degrade
	the readability of the document/image
Measure	Over-compression is the point at which
	compression artifacts visually degrade the
	readability of the document image.

Compression of a document image file increases artifacting or blocking around the lines which create the script. Too much compression can render the writing unreadable. Figure 17 is an example of image compression with the resulting artifacting.

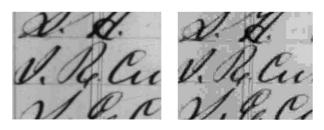


Figure 17. FamilySearch Digital Pipeline

File Name

Definition	A file name is an identifier that is given to
	label a file.
	Filenames range from the simple to the
	complex, depending on the schema being used as
	well as external factors such as an operating system.
	Typically, filenames can be no longer than 255
	characters long and can be comprised of both
	numbers and characters
Desired	Standard filenames based on business rules
attribute	
range	
Measure	Conformance to a particular set of business
	rules which allow for unique identification of image
	files

Image Dimension

Intage Di	
Definition	The dimensions as measured in pixels along
	the X and Y coordinates of an image.
	These measurements define the pixel area of
	the image. These dimensions affect the file size of
	the image.
	No constraint. Determined by document size
	and spatial resolution
Desired	Image dimension is a result of original
attribute	document size and spatial resolution settings which
range	are determined by the original document
	characteristics
	Oversized documents that do not fit within an
	imaging device's capture area are scanned in
	sections, resulting in multiple digital images for one
	original document.
	Measure The number of pixels wide by the
	number of pixels high; measured in pixels along X
	and Y coordinates.
Measure	The number of pixels wide by the number of
	pixels high; measured in pixels along X and Y
	coordinates. Any image content beyond document
	edges showing complete capture (i.e., non-
	document space) is included in the measurement

Checking the file attributes in an image viewer will provide the X and Y pixel dimensions of an image along with other information about the image as shown in Figure 18.



File and Attributes File Name: Copy of IMG_0252.JPG [3/16] Location: D/My Documents/BY/UBY/U 2008 Computerized Genealogy Conference/Images Type: JPEG Bitmap (JPG) YC5Cr Size: 1.99 MB Date Time: 2007-08-10 09:32-42 Attributes: 2304 x 3072 (7.08MP) 24bt Print Size: 12.80 x 17.07 inches, DPt: 180 x 180 DPI

Figure 18. Image attributes as displayed in a image viewer.

File Size

I IIE JIZE	
Definition	File size is simply defined as the size of an image file required to store the digital image and its associated metadata (if any). File size will vary depending on original image dimensions, spatial resolution, signal-to-noise ratio, compression methodology, etc.
Desired attribute range	No fixed number, though images are captured so that file size is no larger than straightforward legibility requires.
Measure	For uncompressed images – file size is computed by multiplying tonal resolution by the number of samples captured along an image's width, multiplied by the number of samples captured along an image's height, plus any space devoted to the storage of image metadata. Images employing compression use various schemes to represent redundancy with fewer data points than would be required to store data for each pixel. File size is usually stated in kilobytes (also KB), megabytes (MB), or gigabytes (GB)

The table in figure 19 shows the effect of original document/image size and spatial resolution on file size.

				9	Storage size in by	/tes
Scannning Resolution in DPI	Image Width (Pixels)	Image Height (Pixels)	Pixel Count	1 bit Black & White (1/8 byte)	8 bit Grayscale (1 byte)	24 bit RGB Color (3 bytes)
75	637.5	825	525,938	65,742	525,938	1,577,813
150	1275	1650	2,103,750	262,969	2,103,750	6,311,250
300	2550	3300	8,415,000	1,051,875	8,415,000	25,245,000
600	5100	6600	33,660,000	4,207,500	33,660,000	100,980,000
1200	10200	13200	134,640,000	16,830,000	134,640,000	403,920,000
2400	20400	26400	538,560,000	67,320,000	538,560,000	1,615,680,000
4800	40800	52800	2,154,240,000	269,280,000	2,154,240,000	6,462,720,000
9600	81600	105600	8,616,960,000	1,077,120,000	8,616,960,000	25,850,880,000

Figure 19. File-size growth with increased document size and resolution..

Complete Capture/Cropping

Definition	Capture is complete when the full contents of
	one facing of a document is represented in the
	corresponding digital facsimile (image).
Desired	Only one leaf of a folio (i.e., a sheet of paper
attribute	once folded resulting in two leaves or four pages)
range	per image unless document is too large to capture at
	appropriate spatial resolution, then captured in
	pieces. Two leafs or pages of an open book may be
	captured in one image if sufficient spatial resolution
	is achieved. Otherwise all document edges are
	visible in the digital facsimile.
Measure	The image is captured so that all document
	edges (where the physical object ends and the
	"capture surface" begins) are visible, meaning some
	capture surface area is present as boundary in the
	digital image. Complete capture is measured by
	how adequate a boundary area exists along all
	document edges. No extraneous materials should
	appear in the image

Image Orientation

Definition	The reference axis of a digital image in
	relation to the document in represents. Sometimes
	referred to as right reading.
Desired	Primary reference axis of a digital document
attribute	matches the reference axis of its corresponding
range	digital image. In other words, a document is not
	captured "on its side."
Measure	The direction of intended viewing of the
	primary content of a document, e.g., lines of text or
	the orientation of imagery captured in an image

Figure 20 shows two image – one with an obvious orientation; the other needing to view the opposing side to determine orientation



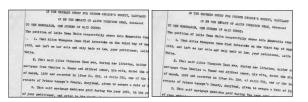
Figure 19. File-size growth with increased document size and resolution ...

Image Skew

<u></u>	
Definition	Image skew exists when the angle of the primary reference axis of an image is different from the reference axis of the resulting image. Typically skew is a slight phenomenon caused by misalignment of a document to the imaging system at capture.
Desired attribute range	Image skew no greater than 3.0 degrees.
Measure	Skew is measured in degrees – any angle between the reference axis of the digital image and

the reference axis of the original document (skews
of greater than +/- 45 degrees) are additionally
classified as image orientation issues).

Image skew can create challenges for creating indexing templates and obtaining accurate optical character recognition (OCR). Figure 20 compares an acceptable skew on an image to an over-skewed image.



Further skew: Acceptable on left (3.0 degrees) unacceptable on right (5.0 degrees).

Figure 20. Acceptable vs. unacceptable skew in an image

Future Attributes

Fixity

Definition	A 'fingerprint' for each image file created to for
	a Digital Archive.
	As each file is scanned and a unique "fixity
	key" is created for the file. If anything is altered
	within the file, a subsequent fixity scan will
	generate a different key to flag a change.
Desired	Subsequent regeneration of fixity key (digital
attribute	signature) of an image file matches the original key
range	exactly. ;(image file [container] or bitmap)
Measure	As image files are copied to a new location,
	another fixity key is generated and compared to the
	original key to validate the authentic transfer of the
	image copy. (include bitmap fixity)
	MD5 hash algorithm used as Fixity for field
	imagery.

Fixity check is accomplished by recreating a MD5 hash signature and comparing the original to the stored signature as shown in Figure 21.

```
- <Hash>
```

<File>4266944_00002.jpg</File>

<Hash>E0BF7D6D9ED2023481088A7008BB91B2</Hash></Hash>

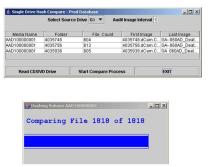


Figure 21. MD5 hash signature and hash comparison utility

<u>Attribution</u>

Definition	The acknowledgment of the ownership or
	possession of the original object represented in a
	distribution image.
Desired	The attribution should be placed outside of the
attribute	boundaries of object shown in the image. The user
range	interface could contain the attribution in the form of
	a banner. The attribution will not be part of the
	image itself.
Measure	The attribution meets the copyright holder's
	requirements for acknowledgement of ownership or
	other requirement.

An attribution banner could be displayed next to the image as shown in Figure 22 or anywhere in the viewing area

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Figure 22. Sample of an image attribution

Visible Watermarking

Tiololo Tratormanang							
Definition	An image, both visible and translucent, which						
	is superimposed or overlaid on the primary image.						
	The watermark image may consist of the logo or						
	seal of the organization which holds the rights to						
	the primary image.						
	The primary image may be viewed, but is						
	marked clearly as the property of the organization						
	owning the copyright.						
Desired	The visible watermark is overlaid on the						
attribute	primary image in a way which makes it difficult to						
range	remove, in order to achieve the goal of indicating						
	ownership. Watermark structure, opacity, size and						
	position must all be considered to achieve this goal						
	Watermarking may be best accomplished in real-						
	time as an image is delivered for viewing,						
	downloading or printing rather than done to each						
	image stored on a server. This approach will reduce						
	storage requirements.						

Measure	The	content	underneath	the	watermark	
	overlaid on the primary image remains readable.					

Figuere 23 diplays an image with the FamilySearch logo as a visible watermark by way of example



Figure 23. Visible watermark

Author Biography

Richard Laxman championed digital technology and imaging processes development for FamilySearch. He developed the first digital camera system for the organization and today manages its digital data processing center. Mr. Laxman received a master's degree in Business Information Systems (2005) from Utah State University. He serves as committee chair of C24, Electronic Imaging in the AIIM standards program, project editor for an ISO metadata project and serves on the AIIM Standards Board.