# **Archive Digitization Application (ADA)**

Biljana Presnall; Jefferson Institute; Washington, DC/USA

#### **Abstract**

In this project<sup>1</sup> we partnered with local, state, and federal actors to digitize and exhibit special collections from the Macon Middle Georgia archives; and we deliver an open source digitization workflow management software solution (ADA) and a case study of the Macon experience.

In order to fully explore the public record of the history of a city, it is essential that citizens both understand the nature of the public record and lend their support to its preservation and access. If we do not collectively work to provide basic maintenance and access, and do not find resources to place as much of the inventory and index access on line as possible, along with images of major printed and manuscript sources such as the proceedings from the Mayor and City Council, and selected series and opinions of the Law Department, the future is bleak for the study of the Public History of America's cities. Years of neglect have already taken their toll on the historical record. The public records of America's cities are dying.

We aim to enable citizen activism in a complex analysis of community history and its living meaning in contemporary lives with an open source solution for digital library and archival production. We want to empower citizens with the knowledge that public history is a public good, and that interpretation of history is and should be a participatory act of the community itself.

A significant challenge to a community archive digitization effort is the diverse array of actors necessary to assure a sustainable solution. One institution will have the archival holdings, another will have infrastructure for imaging and storage, yet another will have access to low cost or volunteer labor. Yet, involving this diverse set of actors can threaten the carefully shielded order and authenticity of an archive. To assure central control and authenticity along with dispersed production roles, we delivered an open source solution for archive digitization workflow management.

# The Middle Georgia Archives

The Middle Georgia Archives is a part of the Middle Georgia Regional Library System with its headquarters in Macon. The public library is at the same time a vibrant community center and in the morning when its doors open there are already people waiting in line to get in.

The Library offers free broadband internet access; space to explore and read everything from daily newspapers to old and rare books; numerous free courses for community members – generally focused on job search and computer skills development; a children's floor with a separate program designed for community

youth; and also access to a wide collection of online books at the regional repository hub.

In the genealogical department, the situation is a bit different. The majority of the holdings are in hard copy. The Archives preserves the records of the life of Middle Georgia: intuitional, governmental, organizational, and business, but also the history of ordinary people.

Although the Macon historical society is very active their interaction with the Archive is a series of ad hoc one directional inquires without a long term strategy on how to contribute in a more sustainable way. The head of the genealogical department is a memory keeper of the archives holdings with the honor and huge responsibility of being the only person who knows the paths within the holdings.

One of the nice surprises is the recently opened Macon Mall, which features overblown Macon Archive photos from the XIX and beginning of XX century. The Coca Cola plant, famous baseball games, YKK zipper manufacture and early Macon Cherry Blossom Festivals are easier to relate to in connection with a modern mall structure and contemporary stores than they might be in the Archive itself

But Macon has so much more than that. It is a Civil War trail; it is stories of the painful path of the slavery tradition; it is the birth place to many famous people like poet Sindy Lanier and many others; it is a traditional stop on the way to sunny Florida; and home of Georgia's famous peach cobbler.

At the Macon Archive local history is buried in big bound and unbound newspaper collections from the Middle Georgia region; hidden in the boxes of donated private collections of photos and documents, and numerous collections of business, churches, associations, cemeteries, architectural drawings and many others.

Most of these collections are indexed in a very limited way meaning the metadata are not unified and not sufficient, which is an obstacle for researchers and renders connections to other archives and repositories nearly impossible.

Moreover, the Archives continues to collect and to accept donated collections, so many recently added collections are not processed at all.

### **Indentifying Digitization Objectives**

The first objective was to apply interoperable indexing to metadata across all collections.

The next biggest obstacle was a lack of in-house capabilities for scanning and very limited capabilities for metadata entry. Thus the second objective was to connect the already active community outreach programs of the library with the Archive digitization efforts and to engage active community members as a part of this process.

Finally, since there were not sufficient repository capabilities in house for digital content, our goal was to create a sustainable

<sup>&</sup>lt;sup>1</sup> This project was made possible the generous support of the John S. and James L. Knight Foundation

solution that can rely on existing external repository hubs for digital archives, such as the Digital Public Library of America.

# **Archive Digitization Application Solution**

Our solution was to start with consolidating all existing metadata files and combining them into one database, while at the same time applying commonly adopted Dublin core initiative standards.

This task was a challenge because the files were in various and often out of date hardware and software technologies.

Capturing the unique Macon Archive needs made it necessary to give flexibility to Dublin core fields. We overcome this by using Dublin core files as the basic fields for every archival unit with the possibility to add single line or descriptive fields where needed.

These are not challenges unique to Macon. Before we started working on the Macon digitization process and the public version of ADA, we led several large archive and library digitization processes where we used earlier versions of ADA. These included projects in the Military Archive of Serbia resulting in 3.5 million documents digitized; digitization of the photo archive of the Ministry of Defense of Serbia; digitization of the National Archive of Bosnia and Herzegovina; and the library digitization of Military Academy of Serbia

As a founding member organization of the US Library of Congress National Digital Stewardship Alliance, we also learned from other members of the archival community and connected the lessons of existing efforts with our own. Our goal was to establish a vivid solution that can be applied to other small adn medium sized archives, one that would be supported by a large contributor's pool and already existing open source management tools for digital archives and repositories.

Simultaneous to or efforts with Macon, we worked closely with the Baltimore City Archive and Maryland State Archive to be sure our public ADA solution was able to capture needs of various archives structures and digitization capabilities.

The ADA process is adaptable by design, to meet the inherently unique needs and conditions of archives, and is fully ready to incorporate digital-first materials produced by archives and other content owners. The ADA platform provides an advanced set of tools for management of a digitization process: to scan, store and back up archival documents in digital format and protect them from further physical handling, building a database containing fully cross-referenced metadata, and a highly-efficient search interface for data access.

Its workflows cover most typical use cases, including handling newly scanned documents, integrating previously scanned digital collections, with or without metadata, incorporating unprocessed archival collections, supervising crowd sourced metadata input, and more. A powerful search engine provides archive users with keyword, category and advanced search, and gives archive managers a multilayer overview of the archive structure, as well as user and archival statistics.

ADA can serve as a temporary document repository, offering controls for metadata mapping into Dublin Core meta tags.

ADA is built as a Drupal 7 distribution package, containing the Drupal core, a number of contributed community modules, several modules specifically built for ADA, the ADA theme, and a pre-defined configuration. The standard ADA configuration can be quickly installed on any pHp 5.3x / Mysql 5.x enabled web server, following the common Drupal installation procedure. Additional advanced features, requiring the server level installation of third party open source software are supported by detailed documentation.



Figure 1. Archive Digitization Application logo

Key Features:

- separate workflows for scanning, metadata input and quality control
- correction loops for all segments of the process
- strict division of tasks between predefined roles
- detailed overviews and statistics for all segments of the process
- bulk metadata import
- flexible mapping into Dublin Core
- support for major digital document types and formats
- automated thumbnail extraction and watermarks
- supervised metadata crowd sourcing interface
- advanced faceted search
- enhanced user experience though personalized research interface

ADA predefines specialized interfaces for several platform specific roles:

- archive admin management of the archive structure and users
- supervisor digitization tasks distribution and quality control
- scan operator scanning tasks
- metadata operator metadata input tasks
- archivist management of collection access permissions, researchers, researchers' requests and supervision of crowd sourced metadata input
- researcher bookmarks, requests, comments and advanced search interface

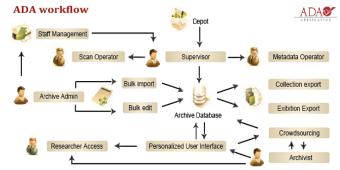


Figure 2. Archive Digitization Application Workflow

We also established a small scanning lab at the Archives enabling the personnel to invite library volunteers to join the digitization process with scanning and/or metadata entry with supervision of the Archive staff.

Among many fascinating collections, two were selected for special online exhibition.

The Middle Georgia Archives hold an expansive collection of postcards from throughout Georgia. In the times without email and cell phones, a postcard to your family or friends, sent from a visited place opened a whole new world of communication. Once upon a time, visitors to Macon sent greetings to their loved ones by post. The build exhibition layered these postcards, along with descriptive metadata, as pins across a map of Macon. Seeing how these greetings from everyday life long ago look today on the Google street view map serve as an engaging and playful online invitation to visit the Middle Georgia Archive and explore more.

The Middle Georgia Archives' stereographs collection was meant to be viewed using stereoscopes to entertain the public of the 19 century with the illusion of 3d scenes.

For a second on-line special exhibition, we created digital replica of the stereographs to bring this magic alive. You can choose viewing options with or without the viewing glasses to reanimate these vivid photos of old times. We presented only a glimpse of the huge set of stereograph holdings, but offered an interactive invitation for the public to visit, search and value the treasures of the community's past hidden at the Middle Georgia Archives.

#### Conclusion

Ideally, this high profile pilot project for ADA will inspire and provide a foundation of tools for replication across city archives in the United States, and directly engage neighborhood communities in better understanding how they came to be an how they interrelate with one another in confronting the municipal challenges of the present.

## References

- [1] www.archivedigitization.org
- B. Presnall, Z. Hrncic, "Digitization of the Military Archive of Serbia" (Jefferson Institute, 2008).
- [3] B. Presnall, "Digitization of the Archive of Bosnia and Herzegovina" (Jefferson Institute, 2012).

## **Author Biography**

Biljana Presnall is an online educator, author, future thinker and Vice President of Jefferson Institute. She and her team of developers and designers apply emerging technologies for use in democratization processes. She has over 15 years of development and management experience across the education, business and technical domains. She led several breakthrough ICT projects including: Digitization of the Military Archive of Serbia, Advanced Distributed Learning in MOD of Serbia, Development of the VIDI Data visualization Tool Set, and is author of numerous online courses, tutorials and books.

She began her career working at the East West Institute in Prague, one of the leading think tanks in the world. Her educational background is Slavic languages with a MA in Czech Language and Literature.

She is currently working on her doctorate on digital communication. She is married and has two children, and lives in Washington, DC.